

respectvapers MANIFESTO

OUR AIM: Support the government in achieving a tobacco-free Ireland



1 RECOGNISE HOW VAPING HELPED 160,000 TO QUIT SMOKING

160,000 VAPERS have successfully **QUIT** smoking.

3 million smokers in the UK have quit thanks to vaping.



Vaping is the most effective quit tool.
25% of smokers who quit used a vape.*

13,585 vapers made their voices heard and shared stories about how **flavoured vapes** helped them to quit.*



2 PROTECT THE FLAVOURS THAT VAPERS NEED TO GIVE UP CIGARETTES

Flavours play a major role in helping smokers to quit and move away from the taste of tobacco.

62% of respondents in the Public Consultation on Vaping agreed that **flavours** should not be banned.**



80% of ex-smokers who vape say **flavours** helped them give up cigarettes.****



One in five      former smokers say they will **go back to cigarettes** if Ireland bans flavours.****

3 ENFORCE NEW REGULATIONS BANNING SALES TO UNDER 18s

Vapes are NOT for children.

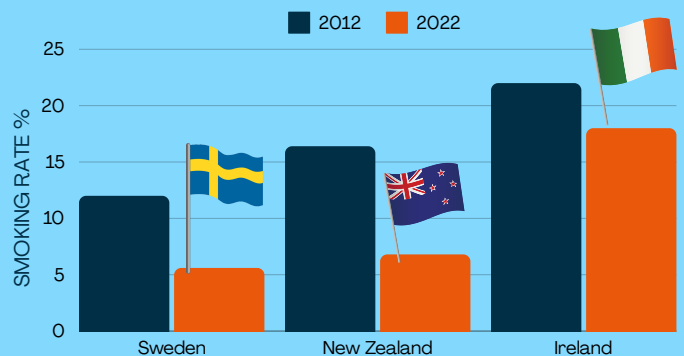
Only 14% of adults agree that the ban on the sale of vapes for under 18s is being properly enforced.

 **14%**



Strict enforcement of the under 18 ban is needed to **prevent underage access to vapes.**

4 SHARE SUCCESSFUL METHODS FROM SMOKE-FREE COUNTRIES



The Irish smoking rate is 18%.

Ireland will NOT reach its Tobacco Free target by 2025.

Sweden has adopted **smoke-free alternatives such as vapes** which have drastically **reduced their smoking rates to 5.6%.**



New Zealand's '**Vape to Quit Strong**' programme has been transformative, **halving their smoking rates** in just five years.



I was a heavy smoker for most of my life and I am delighted that **I don't have to smoke anymore. Having flavours made it easier for me.** Ironically for me, and a lot of other vapers, I have no interest in tobacco flavours. **I don't want my vape to be like a cigarette therefore I need different flavours.**

-- Member of the Public, Public Consultation on Vaping 2024

* Healthy Ireland 2023 report
** Dept of Health Public Consultation
*** Amarach poll
**** ASH UK 2024 report